



I am a highly skilled footwear designer with substantial technical knowledge. I have an aptitude for translating high-end trends to appeal to a broad range of consumers and creating quality product within any price point. My work history has been predominately in women's product, with some men's and children's design as well as textiles and illustration.

Creativity is what drives me and I am eager to build on my experience in product design and development.

TECH PROFICIENCY



Photoshop



Illustrator



InDesign



AutoCAD



Solidworks



CoreIDRAW



Microsoft Office

WORK HISTORY

- **S.FINCH Design : Grand Rapids, MI : 2004 - Current**
Freelance Footwear Design & Development, Textiles and Illustration
- **Jones Group : New York, NY : 2013 - 2014**
Footwear Designer, Nine West Private Label
- **LF USA / Jimlar : New York, NY : 2011 - 2013**
Footwear Designer for Sport & Outdoor, Land's End
- **Dynasty Footwear : El Segundo, CA : 2008 - 2011**
Women's Footwear Designer & Line Builder
- **Wolverine World Wide : Rockford, MI : 2004 - 2007**
Women's Footwear Designer, Hush Puppies

Early Work Experience:

Brown Shoe Co. - Footwear Designer, Naturalizer & Private Label
IXL Enterprises - Website Design and Development
Stride Rite - Footwear Designer, Tommy Hilfinger

EDUCATION

- **ARS Sutoria School : Milan, Italy**
Footwear Modelista / Stylista Certificate
- **Grand Rapids Community College**
Currently pursuing Mechanical Design Degree

SKILLS & EXPERIENCE

- **Sketching and Illustration**
Hand Drawn, Digital and Vector. Gallery exhibits, cover art, design and character concepts for small press and self publishers.
- **Textile Design**
Hand Drawn and Vector. Created as part of design projects as well as separately on a freelance basis.
- **Technical Packages**
Dimensioned drawings, color & material specifications and detailing product in preparation for prototyping and manufacturing.
- **Manufacturing Partnerships**
Working closely with international partners on development and production schedules through routine communication and travel abroad.
- **Product Design & Development**
Footwear, ornament and accessory design. Proficient in all steps of the process including conceptualization, prototype development and commercializing final product.
- **Market & Material Research**
Trend & color forecasting, material and component sourcing. Mood boards and presentations for seasonal design inspiration & direction.
- **Range & Versatility**
Efficiently transition between different design disciplines, product categories, consumer focus, individual customer needs and working within various price points from discount to department store.