



I am a highly skilled product designer with technical knowledge and experience in the various stages of design and development. The skills I have cultivated within the footwear industry would be beneficial in the development and manufacturing of other types of consumer products as well as in various design disciplines and services.

Creativity is what drives me and I am eager to broaden my experience into other areas of design and development.

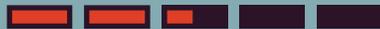
TECH PROFICIENCY



Photoshop



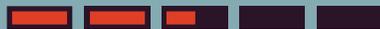
Illustrator



InDesign



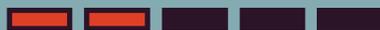
AutoCAD



Solidworks



2020 CAP



SketchUp

WORK HISTORY

- **Nucraft Furniture : Grand Rapids, MI : 2018 - Current**
Product Application Specialist, Contract Furniture
- **S.FINCH Design : Grand Rapids, MI : 2004 - Current**
Freelance Product Design & Development, Textiles and Illustration
- **Jones Group : New York, NY : 2013 - 2014**
Footwear Designer, Nine West Private Label
- **LF USA / Jimlar : New York, NY : 2011 - 2013**
Footwear Designer for Sport & Outdoor, Land's End
- **Dynasty Footwear : El Segundo, CA : 2008 - 2011**
Women's Footwear Designer & Line Builder
- **Wolverine World Wide : Rockford, MI : 2004 - 2007**
Women's Footwear Designer, Hush Puppies

EDUCATION

- **ARS Sutoria School : Milan, Italy**
Footwear Modelista / Stylista Certificate
- **Grand Rapids Community College**
Currently pursuing Mechanical Design Degree

SKILLS & EXPERIENCE

- **Technical Packages**
Sketches and renderings along with dimensioned drawings, color & material specifications and detailing in preparation for prototyping and production of product designs.
- **Graphic Design & Illustration**
Hand Drawn, Digital and Vector. Gallery exhibits, papercraft, cover art and character design concepts for small press and businesses.
- **Textile Design**
Hand Drawn and Vector. Created as part of design projects as well as separately on a freelance basis.
- **Manufacturing Partnerships**
Working with external partners on development and production schedules through routine communication and travel abroad.
- **Design & Project Management**
Proficient in all steps of the product design process from conceptualization, to prototype development and on through commercialization of final product for manufacturing.
- **Market & Material Research**
Trend & color forecasting, material and component sourcing. Mood boards and presentations for seasonal design inspiration & direction.
- **Range & Versatility**
Efficiently transition between different design disciplines, product categories, consumer focus and individual customer needs. Ability to quickly adapt to new design software and other forms of technology.
- **Solidworks CSWA Certified**